

# Be A Sponsor!



## The Great Lisbon

# FARMERS FEED THE HUNGRY Christmas Parade

## Saddle Horses, Carriage Horses & Horse Power!

### Big horses, little horses, big John Deeres, little Kubotas, plus ponies, mules and more!

Country Christmas Spirit, one of Maryland's best holiday family events! The parade is free for spectators. After the parade, there will be pony rides, music, shopping, a Country Ham & Fried Chicken Dinner; all proceeds benefit local food banks, FARMERS & HUNTERS FEEDING THE HUNGRY and LVFD. We raised \$14,000 last year – help us beat that this year!

**Where?** "Main Street" (Route 144) in Lisbon, Western Howard County, Maryland.

**When?** Saturday, December 9, 2017 : *TRACTORS AT NOON ; HORSES TO FOLLOW*

**Why?** For family fun & to help good causes: the food banks of Howard and Carroll Counties, Farmers & Hunters Feeding the Hungry (which provides venison to the food banks) and the Lisbon Volunteer Fire Department.

**Who is involved?** The parade is hosted by the Howard County Farm Bureau, and supported by the Howard County Fair Association, the Heritage Farm Museum and Farmers & Hunters Feeding the Hungry.

### What does it take to be a sponsor?

- \$600 Contribution to the Parade
- Stuff flyer in mailings (eg. client statements)
- Include link to parade on business website
- Social Media support (if you use it)
- Poster & Flyers in retail/customer area
- If possible, promote parade by staging a decorated tractor & signage on business road frontage.

### What are the benefits of being a sponsor?

- Logo on Parade Sponsor Sign
- Parade Social Media support
- Logo and link on parade website
- Extra Servings of Holiday Spirit & Good Will

### Yes, sign me up! Business Name:

#### My Name

Please attach 2 business cards w/ logo, address, phone and website

Please make check payable to **Howard County Farm Bureau** and mail to Lisbon Christmas Parade, P.O. Box 651 Lisbon, MD 21765

#### Best Way to Contact Me:

[www.lisbonchristmasparade.com](http://www.lisbonchristmasparade.com)